

SCHEDULE FOR NORCAL



2009

Revised! Revised!

12/4/2008 10:17

MONTH	Start Date	End Date	Mandatory Optional	Format	Line list to ACE/API	Ace Bulletin Due	Bulletin Number	Theme	Promise Date
JANUARY	26-Dec	28-Dec	X	8 page	10/10/2008	10/31/2008		Make a Fresh Start	12/12/2008
	15-Jan	18-Jan		16 page				Clip And Save	
FEBRUARY	29-Jan	1-Feb	X	8 page	11/14/2008	12/5/2008		Dollar Days	1/16/2009
	12-Feb	15-Feb		8 page				Super Dollar Savings	
	28-Feb	28-Feb	X	4 page				20% Bag Sale National Event	
MARCH	5-Mar	8-Mar	X	8 page	12/2/2008	1/2/2009		All Things Spring	2/20/2009
	19-Mar	22-Mar		8 page				Spring Saving Sale	
APRIL	2-Apr	5-Apr	X	8 page	19/09	2/6/2009		Spring to Life Sale	3/20/2009
	11-Apr	11-Apr	X	<i>Event</i>	<i>No print</i>			We pay the Tax Sale	
	16-Apr	19-Apr		8 page				Let It Grow Sale	
MAY	30-Apr	3-May	X	8 page	2/13/2009	3/6/2009		Perfect Yard and Paint Sale	4/17/2009
	14-May	17-May		8 page				Backyards in Bloom Sale	
	22-May	25-May	X	4 page				Memorial Day National Event	
JUNE	4-Jun	7-Jun	X	8 page	3/13/2009	4/3/2009		Live Life Outside Sale	5/15/2009
	18-Jun	21-Jun		8 page				At Your Leisure Sale	
JULY	2-Jul	5-Jul	X	8 page	4/10/2009	5/1/2009		Spirit of Saving Sale	6/19/2009
	16-Jul	19-Jul		8 page				Shades of Summer	
	25-Jul	25-Jul	X		<i>No print</i>			A Cart Full Of Savings	
AUGUST	30-Jul	2-Aug	X	8 page	5/8/2009	6/6/2009		Dollar Days	7/17/2009
	13-Aug	16-Aug		8 page				Hot August buys	
SEPT	3-Sep	6-Sep	X	8 page	6/12/2009	7/3/2009		Labor Day Sale	8/14/2009
	17-Sep	20-Sep		8 page				Around the House Sale	
OCTOBER	1-Oct	4-Oct	X	8 page	7/10/2009	8/7/2009		Changing Season Sale	9/18/2009
	15-Oct	18-Oct		16 page				Fall Savings Sale	
NOVEMBER	29-Oct	1-Nov	X	8 page	8/14/2009	9/4/2009		Fall Clean Up Sale	10/16/2009
	7-Nov	7-Nov	X	4 page				20% Bag Sale National Event	
	19-Nov	22-Nov		8 page				Plan Ahead for the Holidays Sale	
	27-Nov	30-Nov	X	4 page				After Thanksgiving National Event	
DECEMBER	3-Dec	6-Dec	X	8 page	9/11/2009	10/2/2009		Your Holiday Helpful Place Sale	11/20/2009
	17-Dec	20-Dec		8 page				Wrap It Up Sale	